

## PEOPLE



Karl Keller

**Paul Willems** has been named chief marketing & strategy officer for Punch Graphix... Stork Cellramic, of Milwaukee, Wisconsin, has appointed **Barb Taylor** regional sales manager for engineered coatings for the Great Lakes Region, **Daniel Ruiter** is now general manager of Stork Cellramic, Milwaukee...

**Marcus Goerlitz** is now Presstek's regional sales manager for Germany, Austria and Switzerland;

**Karl Keller** is service engineer for its portfolio of DI digital offset presses... RISI has named **Brad Kalil** as director of tissue... at Atlas

Converting Equipment, **Markus Lehmann** is now sales manager responsible for the Americas and Northern

Europe... new to STFI-Packforsk UK's Edge consultancy team are **Barbara Jackson** and **Steve Allum** – events and publications manager, and senior consultant, respectively... **Christian**

**Wiesner** is Softal's new sales director... **Peter Tielemans** is now Sappi's marketing communications and business development manager...

**Danny Sheikh** has been appointed executive vice president of Stork Prints America... at UPM, **Björn Wahlroos** elected is now chairman... **Paul Teachout** has joined Harper GraphicSolutions as southeast technical graphics advisor.



Marcus Goerlitz



Peter Tielemans



Markus Lehmann



Danny Sheikh

## INKS

## Mixing system improves efficiency

**Label Makers** is the first UK company to install Sun Chemical's Solaris Colorsat automatic ink mixing and dispensing system.

The Solaris Colorsat is a 'plug and play' system designed to help high batch frequency users mix UV curing, water based flexo, screen and gravure inks to a high level of accuracy "at the touch of a button". Its high level of automation has reduced Label Makers' ink stock while its Windows based ink management software – said to deliver precise colour formulations to customer's exact specification at speed – has

cut mixing times by 50 per cent.

David Webster, managing director at Bradford based Label Makers, says: "Before, we were manually weighing and mixing 5kg tubs of ink at a time, storing them in the warehouse and then searching the shelves for the right colour by looking at the Pantone reference, which could be extremely time consuming. The Solaris Colorsat has eradicated the inconvenience of both storing and searching for the mixed inks. It automatically retrieves base inks directly through pipes from the main Sun Chemical ink reservoirs,

mixes the colours required and then dispenses the made-up colours into tubs ready for the press.

"We employ the Solaris Colorsat to mix around 80 per cent of the inks we use for our flexo presses and it provides us with a cleaner, more efficient and highly accurate way of mixing the exact colour specifications we require for the brand colours adopted by a number of high profile customers."

**Sun Chemical**

Tel: +44 (0) 1454 318850  
www.sunchemical.com

## SLITTING

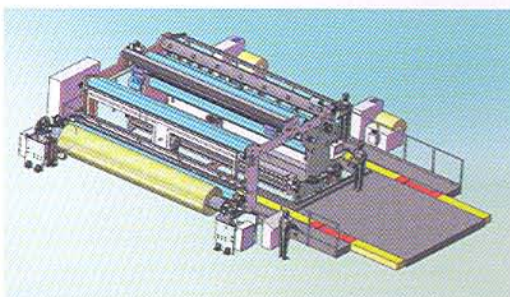
## Primary slitter to cross Atlantic

**A major North** American film manufacturer has ordered a 6.2m wide primary film slitter from UK based Ashe Converting Equipment. The machine is designed for fully automatic handling of 8,000kg parent rolls direct from an extrusion line. The parent roll storage system is fully robotic and includes slitter machine loading and empty core return.

With fully automatic rotary shear knife setting of 15 knives and equipped with 20 rewind arms, the Ashe machine will slit and rewind rolls from 250-1,600mm wide and 1,000mm in diameter. Finished rolls will have wrapping facilities and off-load conveyors to weighing stations, and reel handling for palletizing. All idler rolls are driven and are of lightweight carbon fibre design.

The machine will also be equipped with Ashe's high speed traversing trim winders for 750mm wide and 750mm diameter rolls with easy unloading and low winding tension.

**Ashe Converting Equipment** Tel: +44 (0) 1473 710912 www.ashe.co.uk



## LABELS

## Clondalkin spins out space

**The new Spinformation** rotating labels from the Clondalkin Specialist Packaging Division are said to provide up to 75 per cent more space for on-pack information, reducing both packaging and inventory costs. The extra space can incorporate additional languages, so reducing inventory, and the labels can also be used as a promotional tool.

Designed to meet the needs of the perfumery and cosmetics industries, and pharmaceuticals markets, the labels feature a fixed

inner information sleeve which is revealed through a window on a revolving outer label. They can be affixed using standard labelling equipment.

Chris Hill, director of sales and marketing for Clondalkin SPD, comments: "Environmentally, the labels can do away with secondary packaging, meaning they can provide a greener alternative."

**Clondalkin Specialist Packaging Division**

Tel: +44 (0) 1482 785300  
www.clondalkin-spd.com

## BUSINESS - UK

## EBR to merge with InterFlex

**The InterFlex Group**, a flexible packaging company with facilities in the USA, Scotland and Brazil, has acquired UK flexible packaging converter EBR for an undisclosed sum.

Sunderland based EBR expands the InterFlex product lines to include a range of film and paper laminations, coldseal and coated structures, wax paper and PE bags. The combined entity will trade as InterFlex Group and will continue to operate both factories in Dalkeith and Sunderland. EBR's senior managers will continue with the new organization.

InterFlex has also secured an additional 25,000ft<sup>2</sup> facility in North Carolina, US, to support its growing product lines. The building will house its converting activities including slitting, lamination, coating, pouch and bag making, as well as additional printing capacity.

Stephen Doyle, the group's ceo, comments: "Integration with EBR creates a financially robust multi-site packaging supplier offering UK customers the full complement of products and technical support."

**Interflex**

Tel: +1 336 921 3505  
www.interflexgroup.com