

GSE DISPENSING TO SHOWCASE ITS COLORSAT

GSE Dispensing will showcase its Colorsat Match gravimetric ink dispenser, a system dedicated to helping label converters achieve spot-on colour accuracy, greatly reduced ink waste and improved productivity, at **Labeltech 2008 (Stand C3-C4)**. Located at the Nehru Centre in Mumbai between 14 and 16 March 2008, the exhibition is one of the highlights of the Indian label industry calendar.

GSE Dispensing that will showcase its Colorsat Match gravimetric ink dispenser, a system dedicated to helping label converters achieve spot-on colour accuracy, greatly reduced ink waste and improved productivity, is specially suited to narrow web printers and users of relatively low ink volumes. It has a dispensing range of between 1 and 5 kg, mixing UV-curable and water-based flexo inks from a maximum of 20 components, with viscosity 2500 mPas (2500 cP).

With its proprietary Windows XP™-based Ink Management Software (IMS) software, Colorsat Match makes precise formulations so the printer can deliver the most challenging of colours to brand owners' exacting specifications, and in just a few minutes. Furthermore, the software allows use of surplus ink formulations from previous jobs ('press-returns') in new recipes, greatly minimising waste.

Colorsat Match is simple to assemble, without help from a GSE technician, and with only a sliding weighing scale as a moving part, *Match* is a very low maintenance system.

Visitors will also be able to learn about updates to its proprietary Ink Management Software platform, IMS 3.61. New functions include control of ink concentration according to anilox-roll type and a bucket

parking feature, for short-term ink recipe memory of partially dispensed buckets.

Together with its Mumbai-based distribution agency for India, International Caliber, GSE also offers comprehensive service package, with an experienced team of service engineers and technical sales representatives, a worldwide distribution network, and remote diagnostics, through highly advanced on-line support from the company's Dutch headquarters.

Maarten Hummelen, marketing director, comments: "In India, brand owners expect exacting, consistent quality standards, improved cost control and greater flexibility from their packaging suppliers. With GSE's automated, gravimetric ink logistics solutions, the narrow-web printer will be well placed to succeed in this highly competitive business environment."

About GSE Dispensing:

GSE Dispensing is the world leader of gravimetric dispensing solutions for the graphics, textile and coating markets. With more than 30 years experience in the industry, the company has an installed base of 1200 systems worldwide. The company is based in the Netherlands, with its subsidiary GSE Dispensing Inc. in Charlotte (NC), U.S.A.

For more product information, please contact Rajesh Gawde at **International Caliber**, GSE Dispensing's Indian distribution agency at A-5, Kishin Kunj Building, Jeevan Vikas Kendra Marg, Vileparle (East) Mumbai 400057

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